

## **Press**Release

# NASA partners with Freelancer.com to crowdsource solutions to complex problems faced by Astronauts.

**SYDNEY, July 16, 2015:** NASA's Center of Excellence for Collaborative Innovation (CoECI), through the NASA Tournament Lab (NTL) has partnered with Freelancer.com to help design a number of CAD models of tools to be used by the Robonaut 2 (R2) on the International Space Station.

R2 is the first humanoid robot in space, is an astronaut assistant, and will be manipulating many of these tools and interfaces in its daily chores. The R2 team uses a special supervisory control interface that brings the robot data and model together with tool models in an environment to help with planning. The CAD models that will be developed on Freelancer.com will be used in this supervisory control interface, and will be representative of tools that R2 may use on the ground or on orbit, such as RFID Scanners, Drills, and Scopemeters. NASA's pilot project is examining the benefits and costs of using crowdsourcing sites like Freelancer.com to perform needed development tasks.

Freelancer.com's CEO Matt Barrie says, "We are honored to welcome NASA to the 16 million strong user Freelancer.com community. NASA Tournament Lab working with Freelancer.com clearly shows that crowdsourcing solutions has become an essential part of creativity and innovation and that there is a strong demand to develop ingenious and world-leading solutions online. We look forward to collaborating with NASA on the cutting edge of space exploration, and seeing the CAD designs our freelancers produce for Robonaut 2."

These NTL challenge contests will reach out to Freelancer.com's 16 million plus registered users, located in over 247 countries, regions, and territories. NASA is also interested in engaging these online communities going forward in helping to contribute to the efforts of Space Exploration.



You can see NASA's challenges at <a href="www.freelancer.com/contest/challenges/nasa">www.freelancer.com/contest/challenges/nasa</a>. More will be posted each week.

An overview of the NASA Tournament Lab can be viewed here.

More details about Robonaut 2, and what it does, can be seen on the NASA website <u>here</u> and in this video here.

#### **About Freelancer®**

Eight-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. 16 million registered users have posted 8 million projects and contests to date in over 850 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

#### **About NASA Center of Excellence for Collaborative Innovation (CoECI)**

After a highly successful pilot program to determine if the use of crowdsourcing held potential to positively affect NASA's ability to accelerate and augment research and development efforts, the Center of Excellence for Collaborative Innovation (CoECI) was established by NASA in November of 2011 at the request of the White House Office of Science and Technology Policy (OSTP). As NASA continued to mature the use of crowdsourcing as a new tool in its toolkit, OSTP encouraged NASA to assist other federal agencies in the use of crowdsourced challenges to solve tough, mission-critical problems. CoECI continues to provide guidance to NASA and other Agency teams on all aspects of implementing challenge-based initiatives, from problem definition, to incentive design, to post-submission evaluation of solutions. This end-to-end service has allowed and continues to allow other agencies to rapidly experiment with these new methods before standing up their own capabilities. Since its inception, research into the use of crowdsourcing has been at the heart of NASA's effort, and that research has provided data-driven analysis to validate the value of the tool as well as enabling strategies to support more effective operational implementation.



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